

CASE DIGITAL DESIGNER

CASE is looking for a mid-level digital designer with a refined aesthetic to create engaging interactive experiences for global and emerging brands, primarily in beauty and lifestyle categories.

RESPONSIBILITIES

- Always put our clients' goals first, understanding their desired outcomes and collaborating with the CASE team to meet and exceed them.
- Work collaboratively with the entire CASE team to build strong creative partnerships with our clients.
- Understand each client's brand, project objectives, and user needs to create thoughtful, elevated and effective digital design solutions across multiple channels.
- Collaborate on the design of engaging, conversion-driving e-commerce websites and digital experiences from research, strategy and UX to concepting, UI and production design.
- Design and version digital assets for social media and paid advertising.
- Present work to clients at key milestones, providing context and strategic rationale for design decisions, and soliciting feedback to ensure project achieves client objectives.
- Document digital requirements and develop style guides.
- Interface with third-party developers to ensure design intent is realized.
- Collaborate with the team to continually seek best practices and raise our game in digital-first design.

QUALIFICATIONS

- At least 3 years experience in UI/UX design for e-commerce websites
- A highly-refined aesthetic with strong typography and layout skills, demonstrated by a robust portfolio of e-commerce and other digital work for beauty and/or luxury brands
- Deep understanding of e-commerce and digital marketing best practices, including content / commerce integration and guided selling tools
- High proficiency Sketch, Zeplin, Figma, InVision and the entire Adobe Creative Suite
- Understanding of Shopify and other common CMS / e-commerce platforms, ESPs, HTML, CSS and QA software
- A passion for digital and social media, technology innovation, and a desire to always know what's new and next
- Positive attitude, excellent communication and problem-solving skills, and a desire to work hard and have fun
- U.S. citizen or authorized to live and work in the U.S.

ABOUT CASE

We are a New York- and Los Angeles-based integrated branding agency with a talented, highly-collaborative (and really nice) 30-person team and a beautiful, light-filled office in Soho. Since 2004, we've partnered strategically with global companies like The Shiseido Group, The Estée Lauder Companies, and Johnson & Johnson, as well as social-first start-ups like OUAL, Summer Fridays, and Keys Soulcare to define and articulate their brands, and engage consumers around the world. More information about our agency is available at caseagency.com.

TO APPLY

Visit caseagency.com/careers to apply.