

# CASE DIGITAL DESIGNER

CASE is looking for a mid-level digital designer with a refined aesthetic to create engaging interactive experiences for global and emerging brands, primarily in beauty and lifestyle categories.

## RESPONSIBILITIES

- Always put our clients' goals first, understanding their desired outcomes and collaborating with the CASE team to meet and exceed them.
- Work collaboratively with the entire CASE team to build strong creative partnerships with our clients.
- Understand each client's brand, project objectives, and user needs to create thoughtful, elevated and effective digital design solutions across multiple channels.
- Collaborate on the design of engaging, conversion-driving e-commerce websites and digital experiences from research, strategy and UX to concepting, UI and production design.
- Design and version digital assets for social media and paid advertising.
- Present work to clients at key milestones, providing context and strategic rationale for design decisions, and soliciting feedback to ensure project achieves client objectives.
- Document digital requirements and develop style guides.
- Interface with third-party developers to ensure design intent is realized.
- Collaborate with the team to continually seek best practices and raise our game in digital-first design.

## QUALIFICATIONS

- At least 3 years experience in UI/UX design for e-commerce websites
- A highly-refined aesthetic with strong typography and layout skills, demonstrated by a robust portfolio of e-commerce and other digital work for beauty and/or luxury brands
- Deep understanding of e-commerce and digital marketing best practices, including content / commerce integration and guided selling tools
- High proficiency Sketch, Zeplin, Figma, InVision and the entire Adobe Creative Suite
- Understanding of Shopify and other common CMS / e-commerce platforms, ESPs, HTML, CSS and QA software
- A passion for digital and social media, technology innovation, and a desire to always know what's new and next
- Positive attitude, excellent communication and problem-solving skills, and a desire to work hard and have fun
- U.S. citizen or authorized to live and work in the U.S.

## ABOUT CASE

We are a New York- and Los Angeles-based integrated branding agency with a talented, highly-collaborative (and really nice) 30-person team and a beautiful, light-filled office in Soho. Since 2004, we've partnered strategically with global companies like The Shiseido Group, The Estée Lauder Companies, and Johnson & Johnson, as well as social-first start-ups like OUAL, Summer Fridays, and Keys Soulcare to define and articulate their brands, and engage consumers around the world. More information about our agency is available at [caseagency.com](https://caseagency.com).

## TO APPLY

Visit [caseagency.com/careers](https://caseagency.com/careers) to apply.