

# CASE PRODUCER

CASE is looking for a motivated, energetic and social/digital-savvy producer to help us create engaging photo and video content for global and emerging brands, primarily in beauty and lifestyle categories.

## RESPONSIBILITIES

- Always put our clients' goals first, understanding their desired outcomes and collaborating with the CASE creative and account teams to meet and exceed them.
- Collaborate on the creation of all kinds of still and video assets, from high-volume social media content to high-fidelity campaign imagery—and everything in between.
- Manage the entire production workflow, from pitch and initial briefing through concepting and pre-production, shoot, post-production and hand-off of final deliverables.
- Coordinate all aspects of photo / video production, including: sourcing and negotiations; casting and talent management; stylists, set designers, studios and locations; directors, crew and production assistants; catering, transportation and travel; as well as creation of call sheets and production books, and pre-production meetings.
- Ensure that all deliverables are held to a high creative standard, delivered on time, within budget, and to required content specifications.
- Develop and manage detailed project schedules.
- Generate initial cost estimates, build project budgets, and meticulously track and reconcile hours and expenses.
- Maintain production resource library.
- Serve as project / traffic manager for the content team.

## QUALIFICATIONS

- 2 - 4 years experience in photo / video production and social content creation
- Highly-refined aesthetic, suitable for beauty and luxury brands
- Resourceful, flexible problem-solver who thrives on juggling multiple projects and priorities
- Excellent communication and collaboration skills and a demonstrated ability to work as a team on time-sensitive projects while maintaining a calm, professional environment
- Detail-oriented and able to keep projects organized in a proprietary existing workflow/pipeline
- Familiarity with social media trends paid media best practices; experience in art buying a plus
- Positive attitude, excellent communication and problem-solving skills, and a desire to work hard and have fun
- U.S. citizen or authorized to live and work in the U.S.

## ABOUT CASE

We are a New York City based integrated branding agency with a talented, highly-collaborative (and really nice) 30-person team and a beautiful, light-filled office in Soho. Since 2004, we've partnered strategically with global companies like The Shiseido Group, The Estée Lauder Companies, and Johnson & Johnson, as well as social-first start-ups like OUAL, Summer Fridays, and Keys Soulcare to define and articulate their brands, and engage consumers around the world. More information about our agency is available at [caseagency.com](https://caseagency.com).

## TO APPLY

Visit [caseagency.com/careers](https://caseagency.com/careers) to apply.