

# CASE VIDEO EDITOR

CASE is looking for a motivated, detail-oriented Video Editor with a highly-refined aesthetic to help us create engaging video content—from brand videos to social edits—for our clients, primarily in the beauty, wellness and lifestyle categories.

## RESPONSIBILITIES

- Always put our clients' goals first, understanding their desired outcomes and collaborating with the CASE creative and account teams to create video solutions that meet and exceed them.
- Collaborate with the design, motion and account teams to create live-action videos, sizzle reels, campaign and social content, and more.
- Primarily focus on post-production, including editing (rough and final), animation and motion graphics, subtitles, cutting music, light retouching / color correction, exporting, compression and delivery.
- Review and pull selects from raw footage.
- Repurpose existing assets to create new videos.
- Edit campaign videos under the guidance of Director of Content and/or Art Directors.
- Create various cutdown videos needed across social and web (versioning).
- Prep files for other editors, color correction and client turnover.
- May also have the opportunity to learn and participate in other aspects of the creative process including: concepting, storyboarding, styleframing and assisting on set.

## QUALIFICATIONS

- 2+ years experience in video post-production
- A strong eye for beauty and fashion demonstrated by a reel of video content for relevant brands
- A passion for the video medium and a desire to seek out what's new and next
- Proficient in Adobe Premiere Pro and versed in current file codecs and frame sizes; familiarity with After Effects, Photoshop and Illustrator a plus
- Experience prepping files for other editors, color correction and client turnover
- Familiarity with best-practices and versioning for web and social media platforms, including safe zones, dimensions, sizes and file formats
- Detail-oriented, with the discipline to keep projects organized in a workflow; able to work independently and collaboratively in a fast-paced environment
- Positive attitude, excellent communication and problem-solving skills, and a desire to work hard and have fun
- U.S. citizen or authorized to live and work in the U.S.

## ABOUT CASE

We are a New York City based integrated branding agency with a talented, highly-collaborative (and really nice) 30-person team and a beautiful, light-filled office in Soho. Since 2004, we've partnered strategically with global companies like The Shiseido Group, The Estée Lauder Companies, and Johnson & Johnson, as well as social-first start-ups like OUAL, Summer Fridays, and Keys Soulcare to define and articulate their brands, and engage consumers around the world. More information about our agency is available at [caseagency.com](https://caseagency.com).

## TO APPLY

Visit [caseagency.com/careers](https://caseagency.com/careers) to apply.