

CASE VIDEO EDITOR

CASE is looking for a motivated, detail-oriented Video Editor with a highly-refined aesthetic to help us create engaging video content—from brand videos to social edits—for our clients, primarily in the beauty, wellness and lifestyle categories.

RESPONSIBILITIES

- Always put our clients' goals first, understanding their desired outcomes and collaborating with the CASE creative and account teams to create video solutions that meet and exceed them.
- Collaborate with the design, motion and account teams to create live-action videos, sizzle reels, campaign and social content, and more.
- Primarily focus on post-production, including editing (rough and final), animation and motion graphics, subtitles, cutting music, light retouching / color correction, exporting, compression and delivery.
- Review and pull selects from raw footage.
- Repurpose existing assets to create new videos.
- Edit campaign videos under the guidance of Director of Content and/or Art Directors.
- Create various cutdown videos needed across social and web (versioning).
- Prep files for other editors, color correction and client turnover.
- May also have the opportunity to learn and participate in other aspects of the creative process including: concepting, storyboarding, styleframing and assisting on set.

QUALIFICATIONS

- 2+ years experience in video post-production
- A strong eye for beauty and fashion demonstrated by a reel of video content for relevant brands
- A passion for the video medium and a desire to seek out what's new and next
- Proficient in Adobe Premiere Pro and versed in current file codecs and frame sizes; familiarity with After Effects, Photoshop and Illustrator a plus
- Experience prepping files for other editors, color correction and client turnover
- Familiarity with best-practices and versioning for web and social media platforms, including safe zones, dimensions, sizes and file formats
- Detail-oriented, with the discipline to keep projects organized in a workflow; able to work independently and collaboratively in a fast-paced environment
- Positive attitude, excellent communication and problem-solving skills, and a desire to work hard and have fun
- U.S. citizen or authorized to live and work in the U.S.

ABOUT CASE

We are a New York City based integrated branding agency with a talented, highly-collaborative (and really nice) 30-person team and a beautiful, light-filled office in Soho. Since 2004, we've partnered strategically with global companies like The Shiseido Group, The Estée Lauder Companies, and Johnson & Johnson, as well as social-first start-ups like OUAL, Summer Fridays, and Keys Soulcare to define and articulate their brands, and engage consumers around the world. More information about our agency is available at caseagency.com.

TO APPLY

Visit caseagency.com/careers to apply.